



AN INTERNATIONAL
DEGREE FOR A
MULTILINGUAL WORLD

DEVELOPING GLOBAL CITIZENS

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DO EMPLOYERS WANT LANGUAGE GRADUATES?

- CBI 'Building for Growth' Education and Skills survey, 2011
STEM + Languages (<http://www.cbi.org.uk>)
- 'Operating effectively in a global environment relies on the right language skills'
- Three-quarters of businesses say they require people with language skills
- Language skills + intercultural flexibility

WHICH LANGUAGES ARE IN DEMAND?

Employer demand for foreign language skills (%)

- **European languages** top the list:

Europe is the largest export market

- **Portuguese** increasing importance internationally

- **Mandarin** increasing importance internationally

- **German** remains important internationally

- **Irish** increasingly embedded in cultural and economic sectors in NI

0 10 20 30 40 50 60 70

DEGREES in MODERN LANGUAGES

- **BA (Single, Joint) French, Spanish, Irish, Portuguese Language and Culture**
Residency/Placement
- **Law with a Language (French, Spanish)**
- **International Business with a Language**
(French, Spanish + Portuguese, German, Mandarin)
- **Archaeology with a Language**
(French, Spanish, Irish, Portuguese)
- **Science (Physics, Chemistry, Mathematics, Geography)**

EMPLOYABILITY SKILLS BEYOND LANGUAGE

- Report-writing, presentations, research skill
- **Communication** skills
- Living and working abroad
- Working with partner employers including:

Citi

Herbert Smith

Allen and Overy

Marfrig

GRADUATE EMPLOYMENT: WHAT DO OUR GRADUATES DO?

- Zero unemployment
- **2/3 in graduate-level employment or postgraduate study**
- Majority do 'degree + professional qualification or graduate training schemes'

Finance/Business

Media/Print Journalism

Education / Teaching

Translation / Interpreting

Export Marketing

Publishing

Tourism/Heritage

Fast Stream Civil Service

Diplomatic Service

GRADUATE EMPLOYMENT: WHAT DO OUR GRADUATES DO?

Eamon Collins
BA French and Spanish



Press Officer
EC Harris (Hong Kong)

Sarah Malcolmson
BA French and History



Deputy Principal
NI Civil Service

GRADUATE EMPLOYMENT: WHAT DO OUR GRADUATES DO?

Seán Ó Maoilisté
BA Irish and Celtic



Founder of CultÚr

Irish Language Development
Officer (CAIRDE Teo)

Paul Doris
LLB Law with Spanish



Legal Counsel
Skadden, Arps (London)

GRADUATE EMPLOYMENT: WHAT DO OUR GRADUATES DO?

Eimear Callaghan
BA French and Spanish



Project Officer for NI2012
'Our Time, Our Place'
Northern Ireland Tourist Board

David Hill
BA French and German



Tax Consultant

GRADUATE EMPLOYMENT: WHAT DO OUR GRADUATES DO?

Patrick Cassidy
LLB Law with French



Policy Advisor
European Parliament

Joanne Allan
BA Drama and French



Founder
Theatraverse (Paris)



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